



AWARDS SUMMARY 2009

Hello. Marketing today is a complicated business. Which is why we are not. We like to keep things really simple. We exist to drive our clients' sales, build their brands and forge lasting and profitable relationships with their customers. **Simple as that.** And our brand of hardworking and ruthlessly effective creativity and planning has helped us become one of **the most highly regarded creative and marketing agencies in the UK.**

This document is a quick summary of some of our recent awards and accolades. If you would like to talk about a brief or to find out more about us, don't hesitate to get in touch.

Call us on **+44 (0)1202 294 114** or visit us online at **www.thinkingjuice.co.uk**

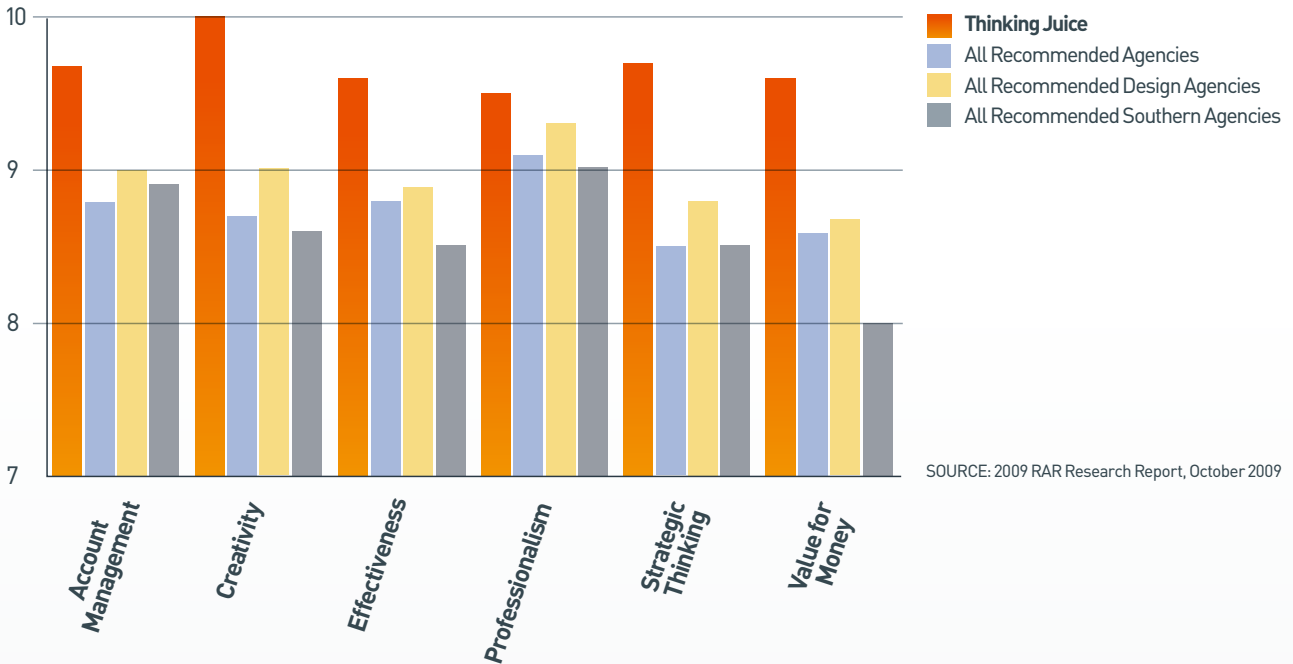


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OUR TAKE ON AWARDS

It's easy to think that awards don't really matter. But that depends on the award. We don't create simply to win creative awards, although we've won more than our fair share. We create to get results. The awards listed here are all voted for by either the client community, consumers or media. We've picked up some prestigious accolades, and most notably we have become one of the highest rated agencies in the UK, earning the title **Recommended Agency 2009**, as voted for independently by our clients. You can see the research statistics below put us well ahead of other Recommended Agencies, in all areas including Creativity, Strategy, Effectiveness and Value for Money.

RECOMMENDED AGENCY SCORES



INDUSTRY AWARDS 2010

- Advertising and Branding Agency of the Year, South of England 2010
- RAR Best in Advertising (up to 30 staff) 2010
- 6 x International Creative and Digital Awards

INDUSTRY AWARDS 2009

- Advertising Agency of the Year, South of England 2009
- Top 20 UK Creative Agency 2009 - UTalk People's Choice Agency League (Joint 18th)
- Recommended Agency 2009
- Marketing Industry South West Company of the Year 2009
- Named UK Agency for AMIN Worldwide
- DBA Creative Company of the Year 2009
- 8 x International Creative and Digital Awards

INDUSTRY AWARDS 2008

- Top 20 UK Creative Agency 2008 - UTalk People's Choice Agency League (Joint 11th)
- Top 10 UK Creative Agency to Watch 2008
- 10 x International Creative and Digital Awards



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